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The Aging Population: Data, Demographic Trends, and Tools for Decision-Makers

What it looks like now and what is trending for the future.

Justin Hollis, Research Scientist

MINNESOTA **COMPASS** | **mncompass.org**

Learning objectives

Using data, demographics, and trends to…

- understand the need for services
- plan for potential barriers to accessing services
- act as data ambassadors to promote informed decision-making

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Wilder Research operates Minnesota Compass on behalf of a collaborative of foundations

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- 3Mgives
- Blue Cross and Blue Shield of Minnesota Foundation
- Boston Scientific
- Otto Bremer Trust
- Bush Foundation
- Greater Twin Cities United Way
- Initiative Foundation
- The Jay & Rose Phillips Family Foundation of Minnesota
- Mardag Foundation
- The McKnight Foundation
- Community Leadership Fund of The Minneapolis Foundation
- Northwest Minnesota Initiative Foundation
- The Saint Paul Foundation
- Wells Fargo Foundation Minnesota
- Amherst H. Wilder Foundation

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Building strong communities

- Understanding the trends, to plan for them
- Making sure to have representation from all parts of our state
- Shaping policies for greatest reach and impact
- Maintaining an informed public

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We do this by…

Providing **unbiased** and **credible** information

Tracking trends and measuring progress on issues in Minnesota's communities that impact our shared **quality of life**

Identifying **disparities** by including trend data by race, age, gender, and income

Providing **additional resources** for addressing issues

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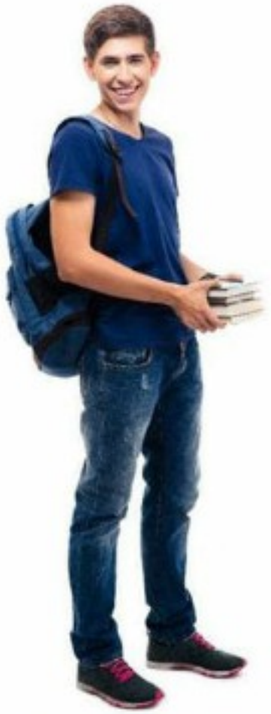
We are officially in a period of rapid demographic change

The largest share of our population is currently…

Young children
(0-4 years)



School-aged children
(5-17 years)

Working-age adults
(18-64 years)

Older adults
(65+ years)

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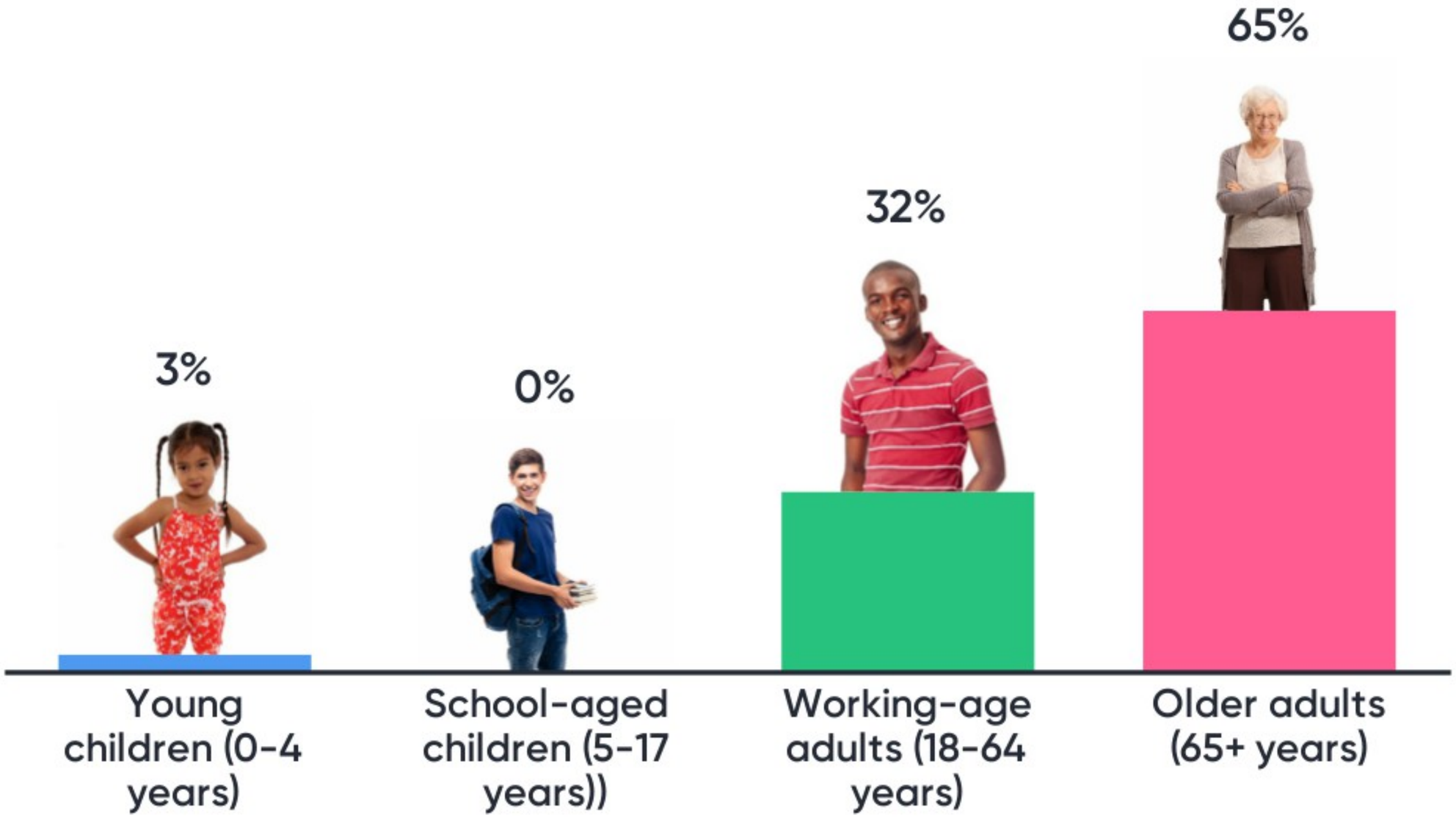
3%
0%
32%
65%
Young children (0-4 years)
School-aged children (5-17 years))
Working-age adults (18-64 years)
Older adults (65+ years)

The largest share of our population is currently…

Young children
(0-4 years)

School-aged children
(5-17 years)

Working-age adults
(18-64 years)

Older adults
(65+ years)

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The second largest share of our population is currently…

Young children
(0-4 years)

School-aged children
(5-17 years)

Working-age adults
(18-64 years)

Older adults
(65+ years)

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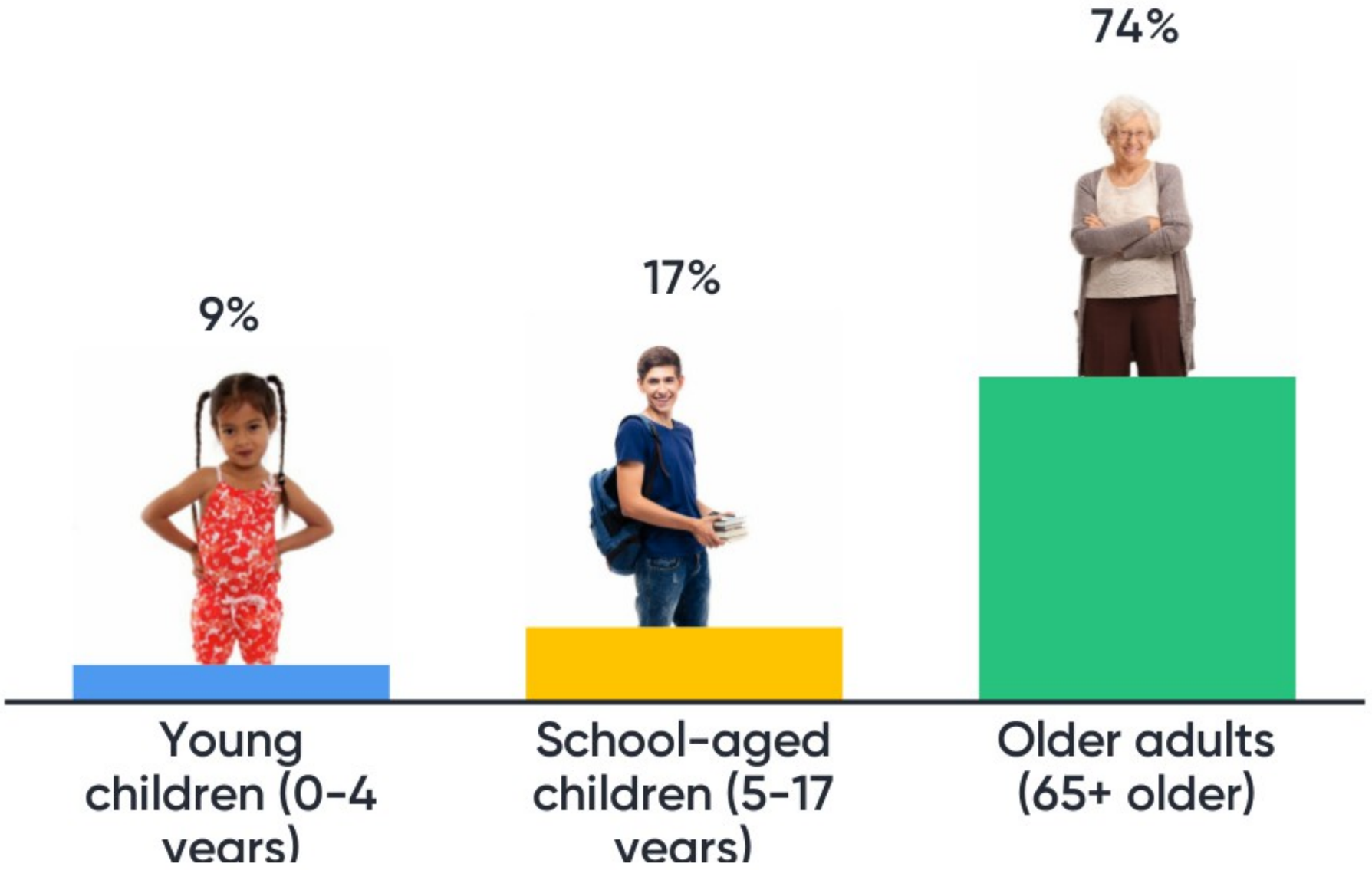

9%
17%
74%
Young children (0-4 years)
School-aged children (5-17 years)
Older adults (65+ older)

The second largest share of our population is currently…

Young children
(0-4 years)

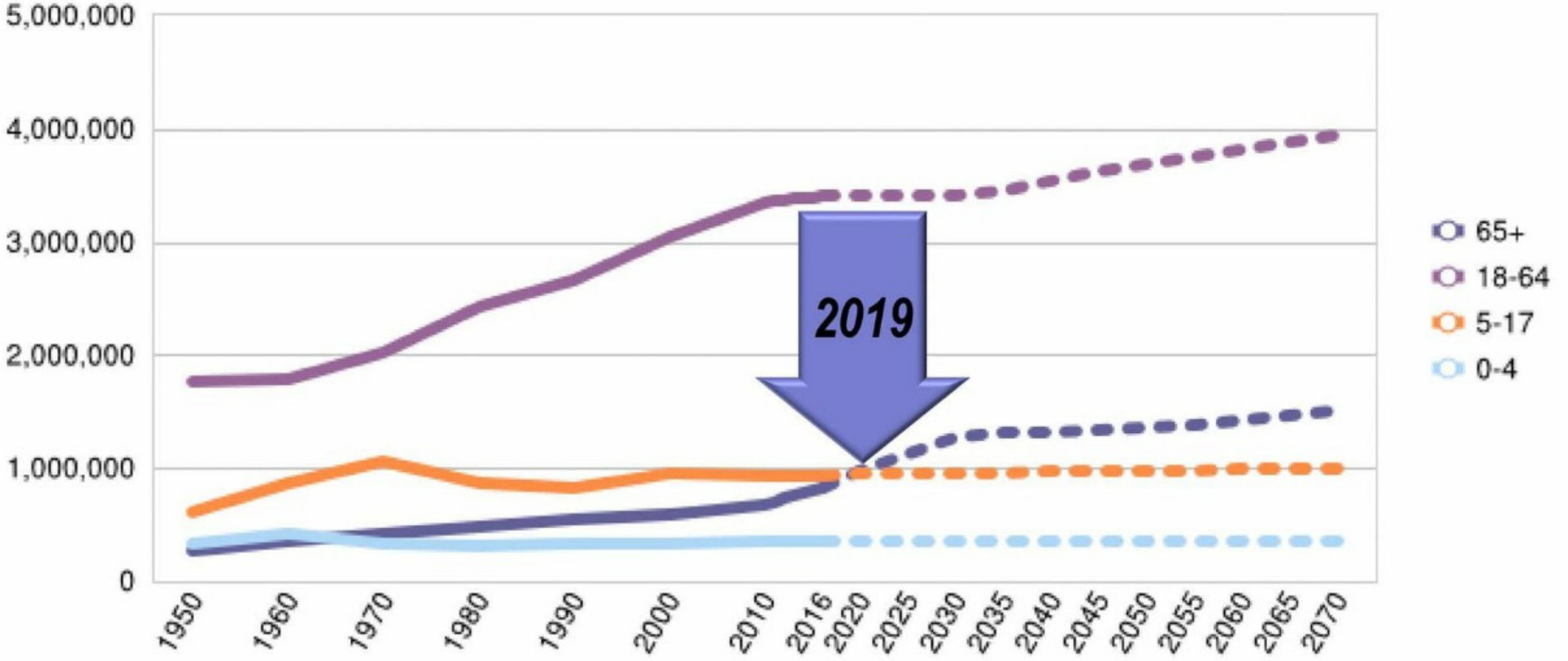
School-aged children
(5-17 years)

Working-age adults
(18-64 years)

Older adults
(65+ years)

Population by select age groups

Minnesota, 1950-2070



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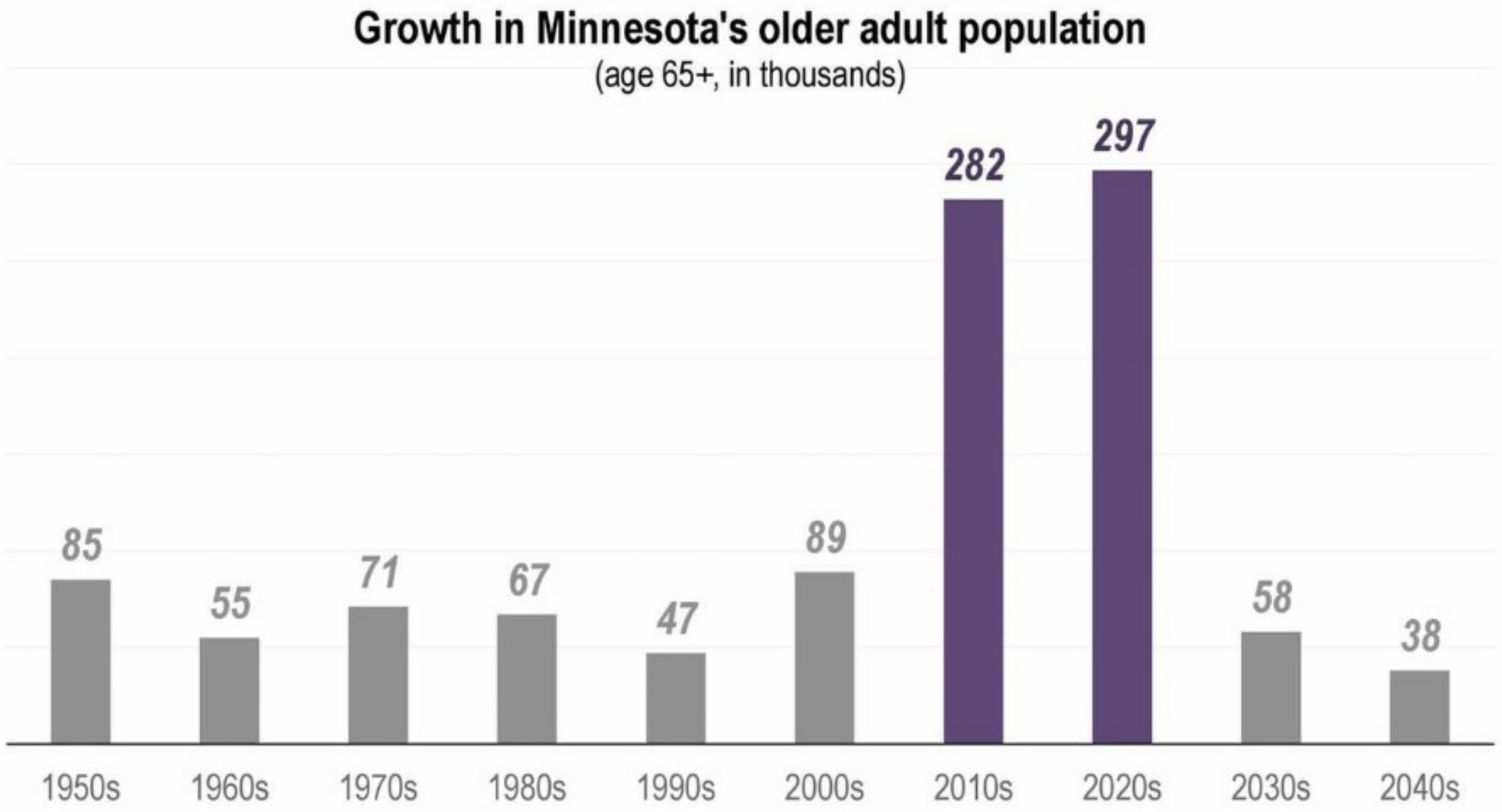
This is unlike anything we've seen before

Across the state . . .



This is unlike anything we've seen before

. . . and across the metro region

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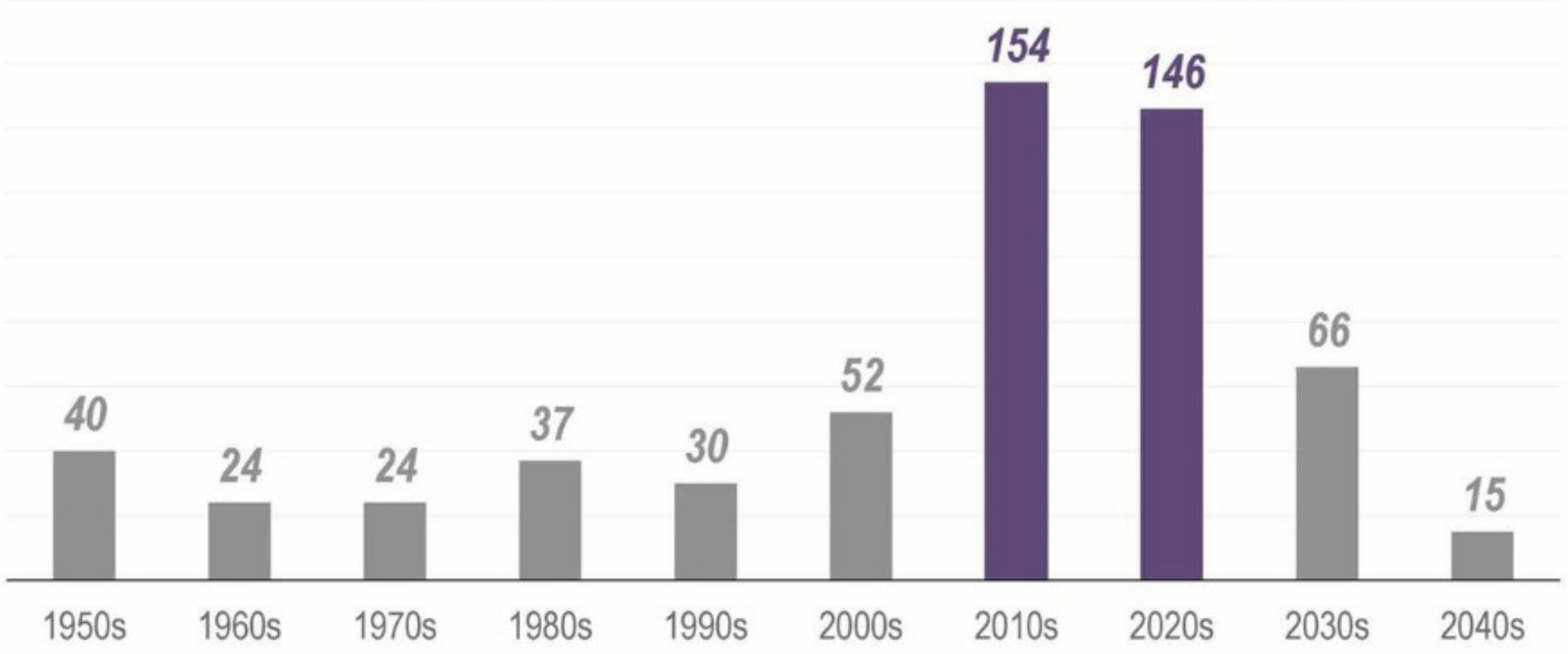
Growth in the older adult population in the 7-county metro area

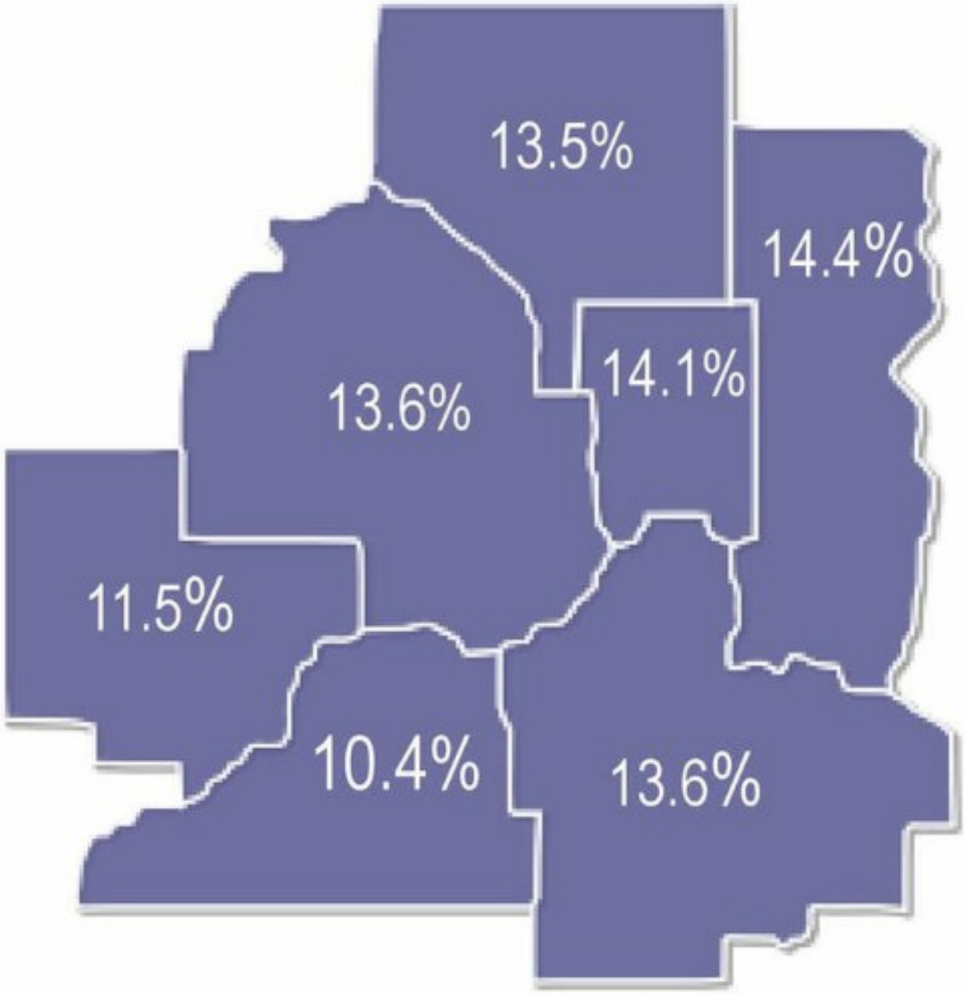
(age 65+, in thousands)



2017

Metro Counties

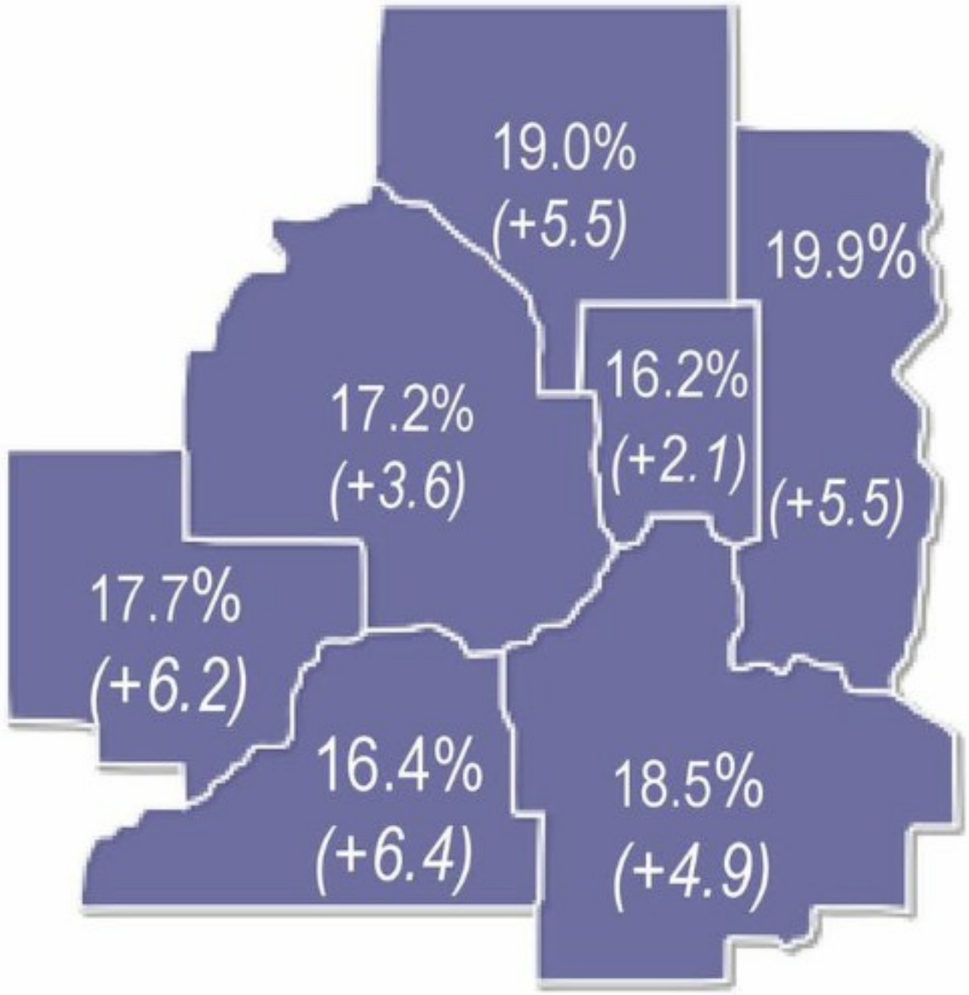
Percentage of residents age 65+



2030

Metro Counties

Percentage of residents age 65+



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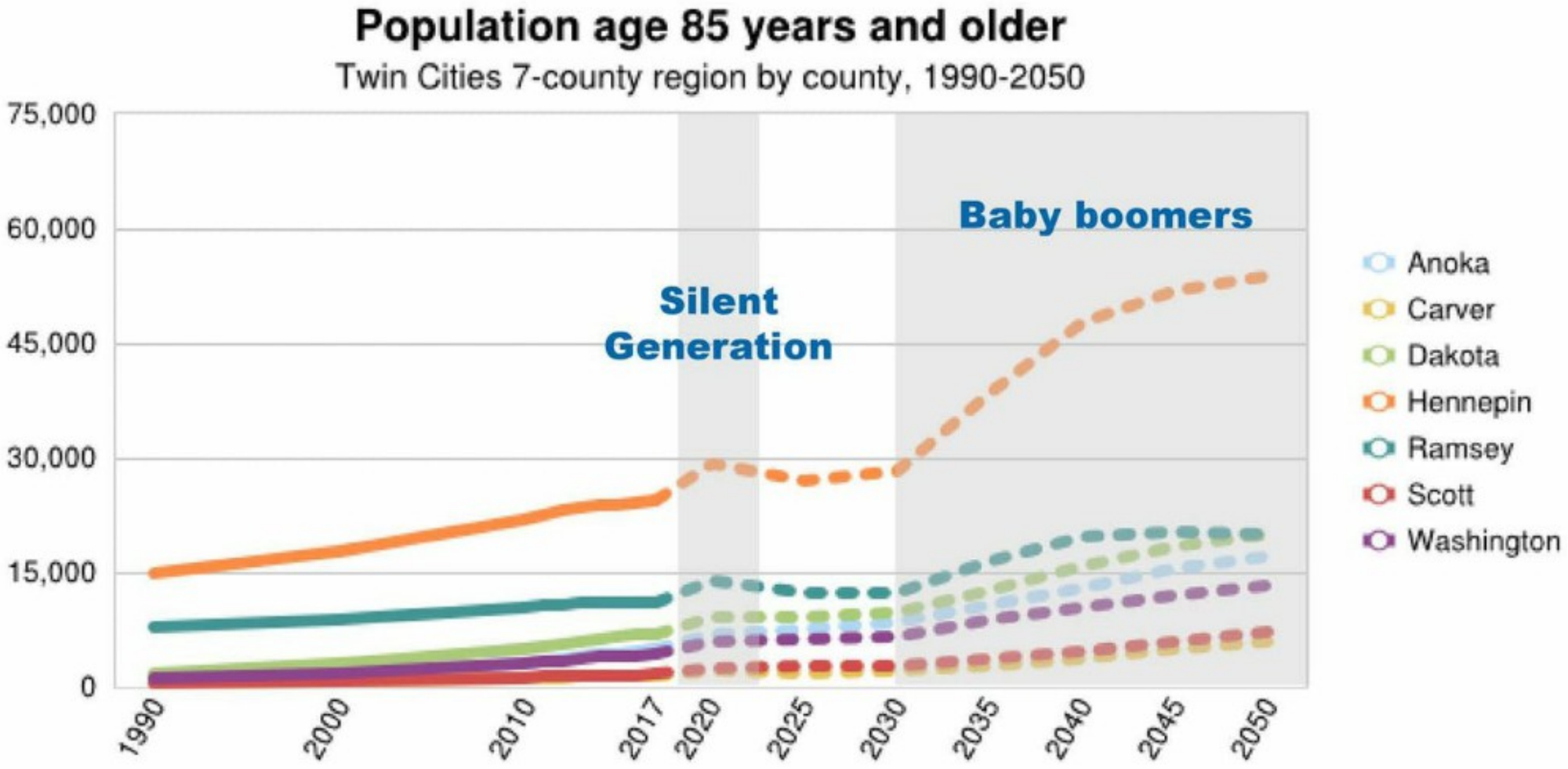
Generations in need of senior living services



Minnesota residents aging in place

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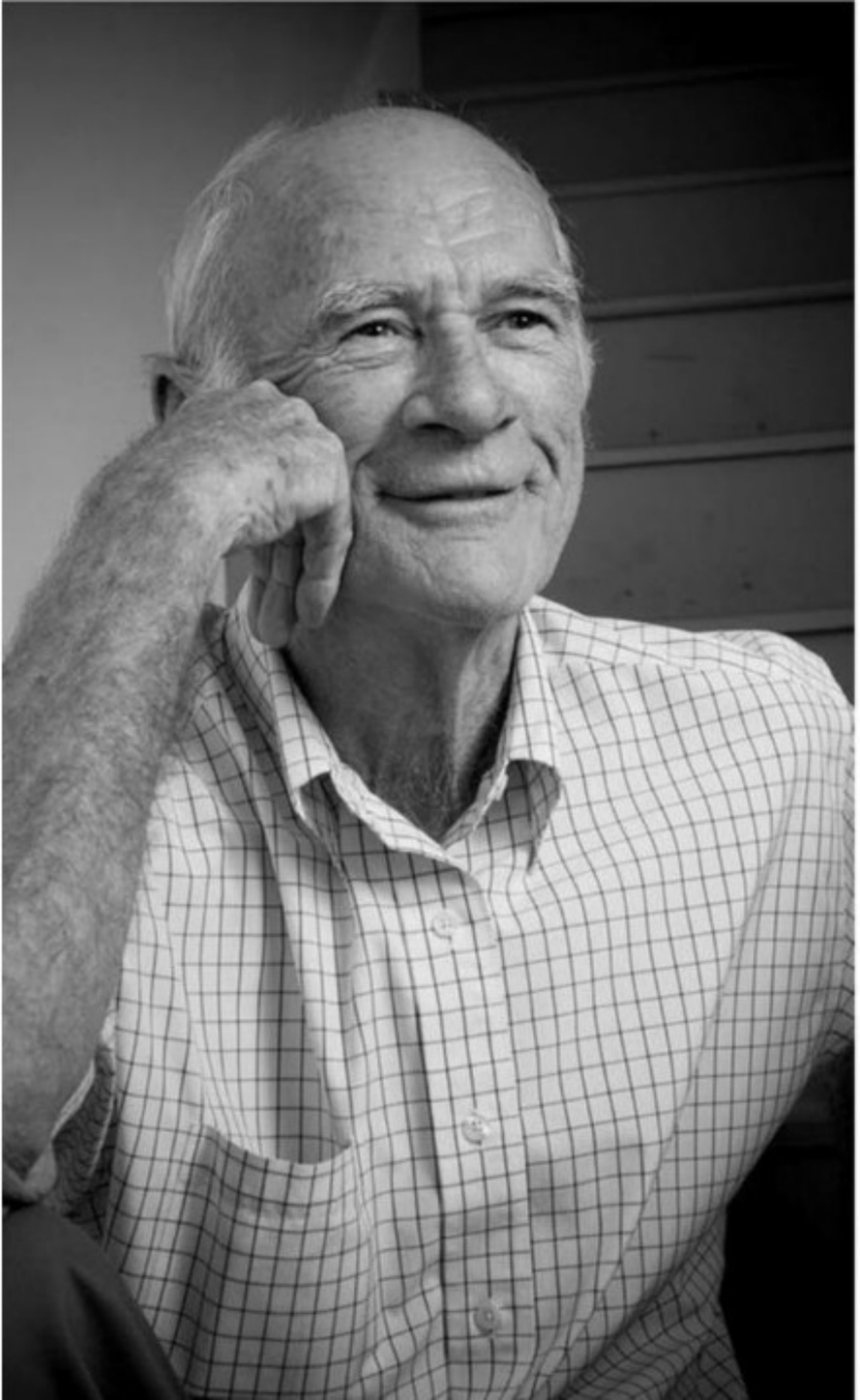
One-third of older adults living in households **live alone**.

One-third of older adult-headed households **are housing cost-burdened**.

One-third of older adults **have at least one disability**.



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Services and housing for older adults is a key policy issue

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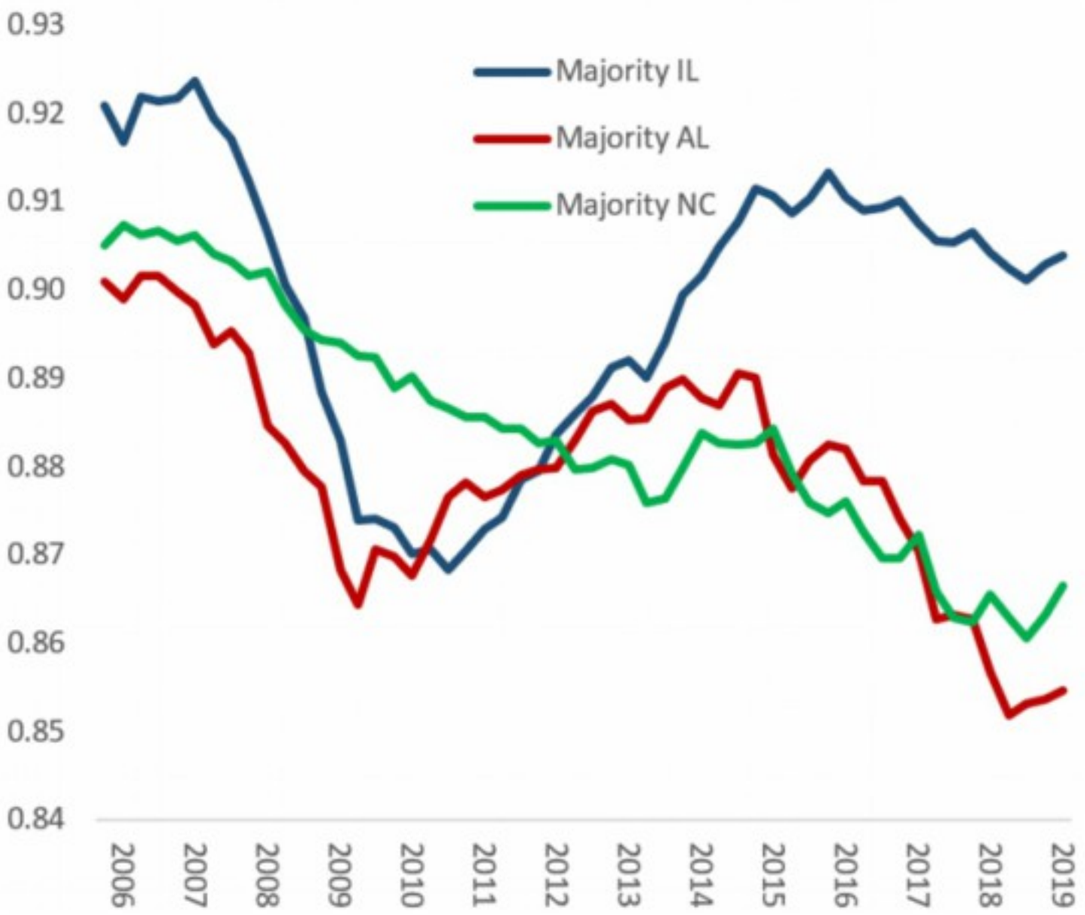
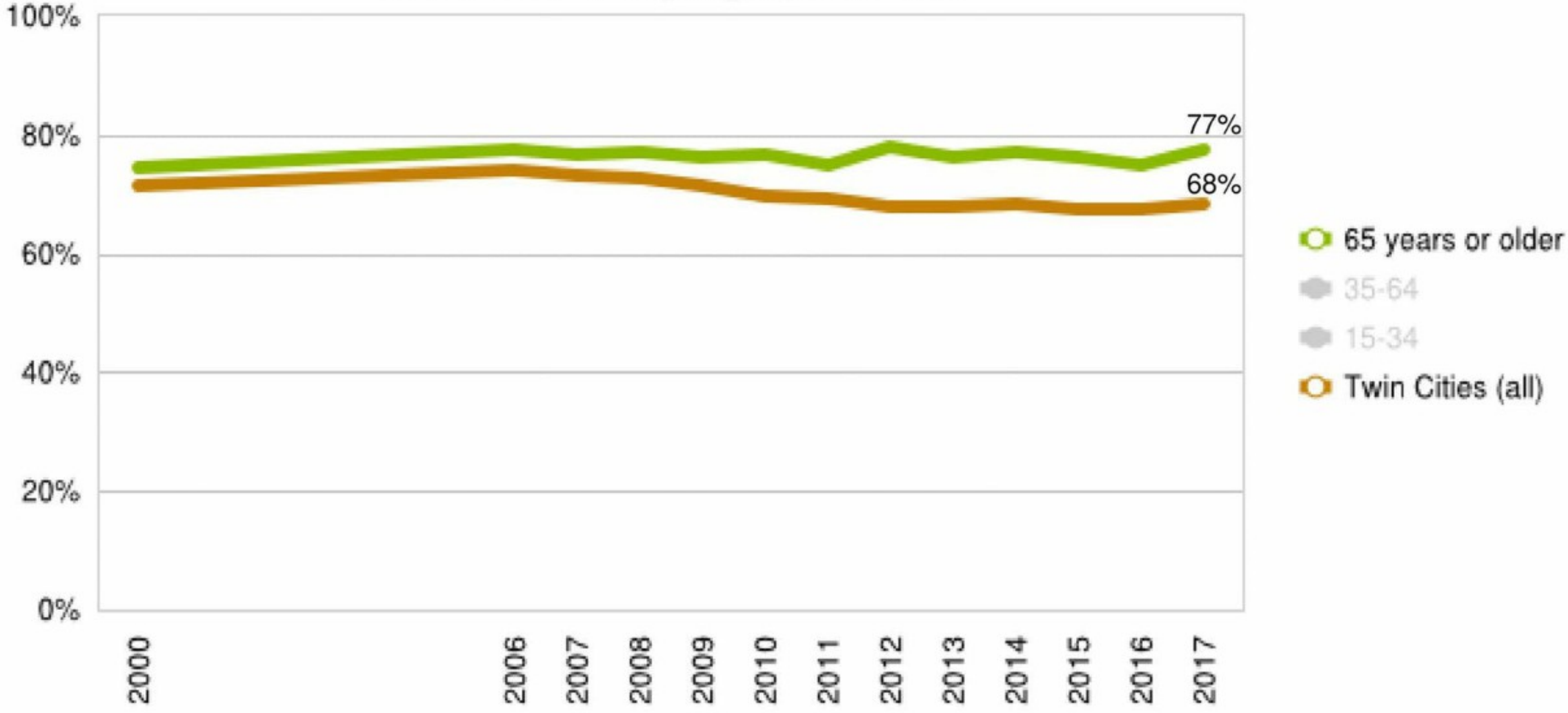


Occupancy rate by property type - Q1 2019

- Overall averaged 88.1%
- Independent living averaged 90.4%
- Assisted living averaged 85.5%
- Nursing care averaged 86.7%

Homeownership rate by age of head of household

Twin Cities 7-county region, 2000-2017



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For example, in Robbinsdale more than **two-thirds** of homes were built before 1970

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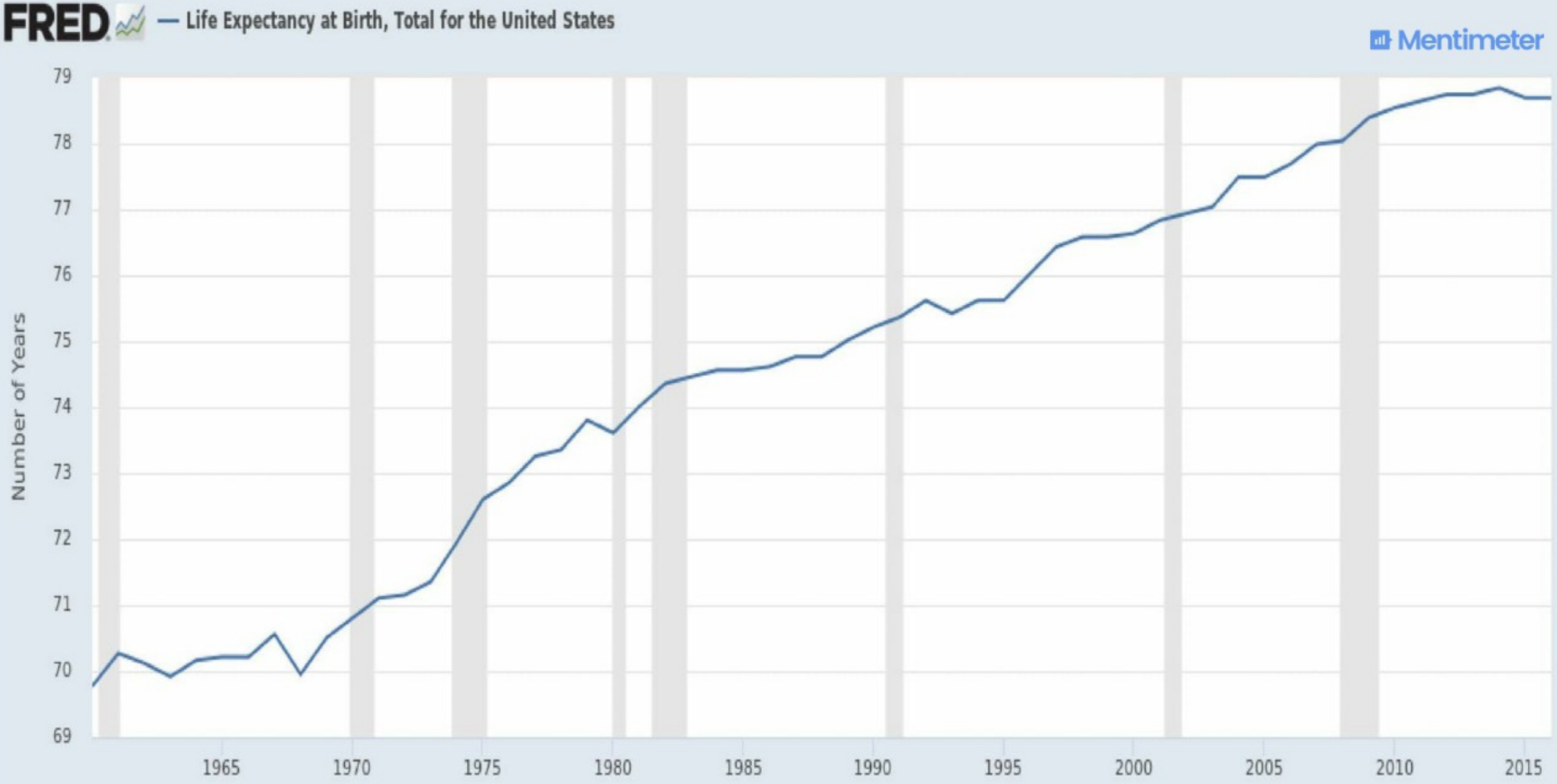
Homes built before 1970 were not well designed for older adults **living alone**.


FRED
— Life Expectancy at Birth, Total for the United States
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Number of Years
79
78
77
76
75
74
73
72
71
70
69
1965
1970
1975
1980
1985
1990
1995
2000
2005
2010
2015
Shaded areas indicate U.S. recessions
World Bank, Life Expectancy at Birth, Total for the United States [SPDYNLE00INUSA], retrieved from FRED, Federal Reserve Bank of St. Louis; https://fred.stlouisfed.org/series/SPDYNLE00INUSA, March 18, 2019.

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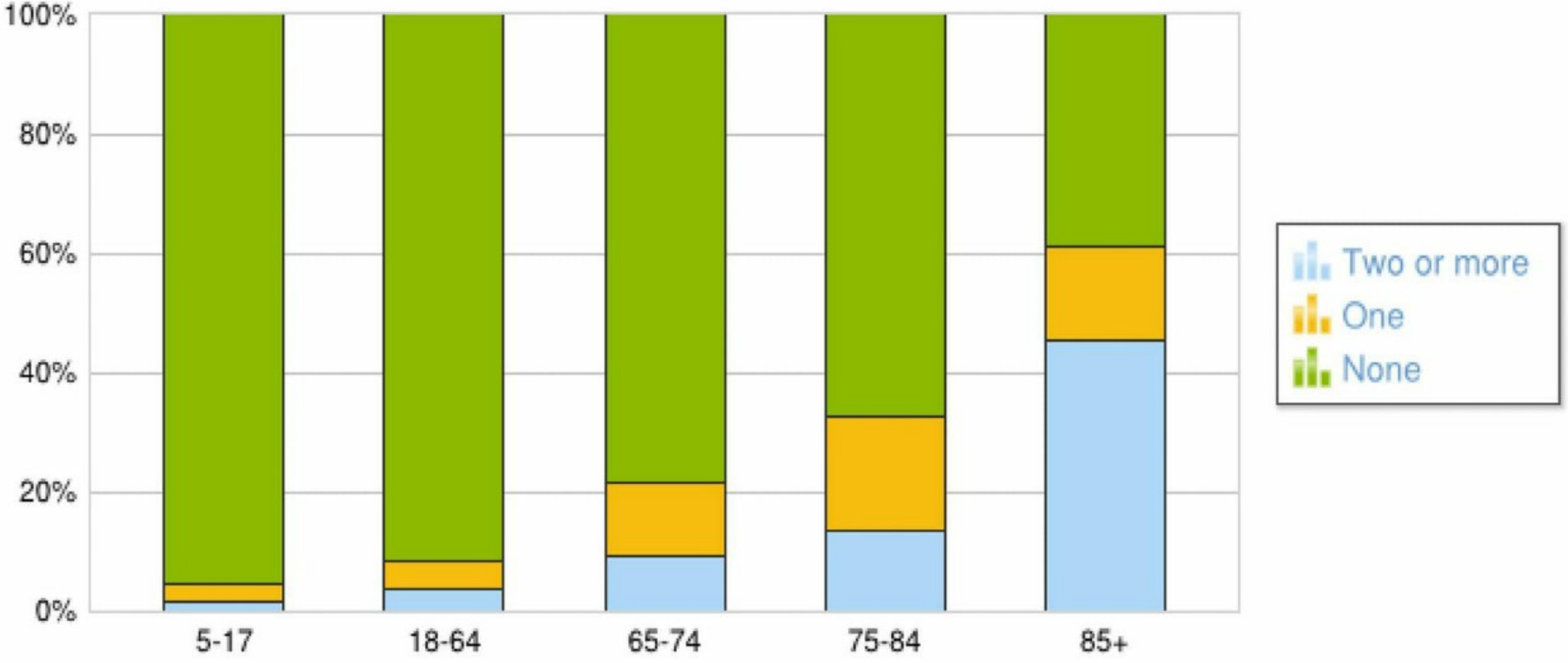
Homes built before 1970 were not well designed for older adults **living with a disability**.

Individuals by detailed age and number of disabilities

Twin Cities 7-county region, 2017



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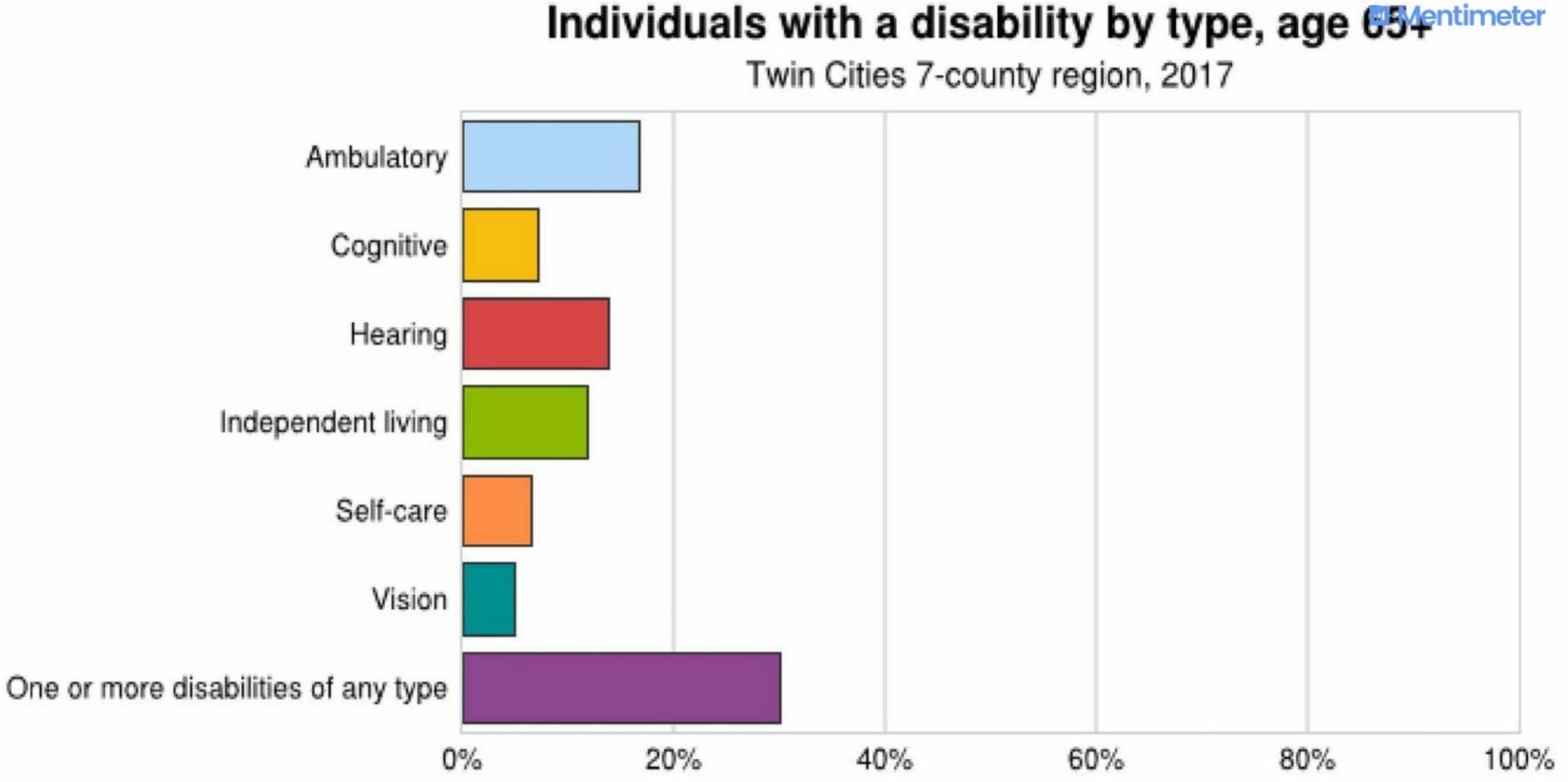
Individuals with a disability by type, age 65+
Twin Cities 7-county region, 2017
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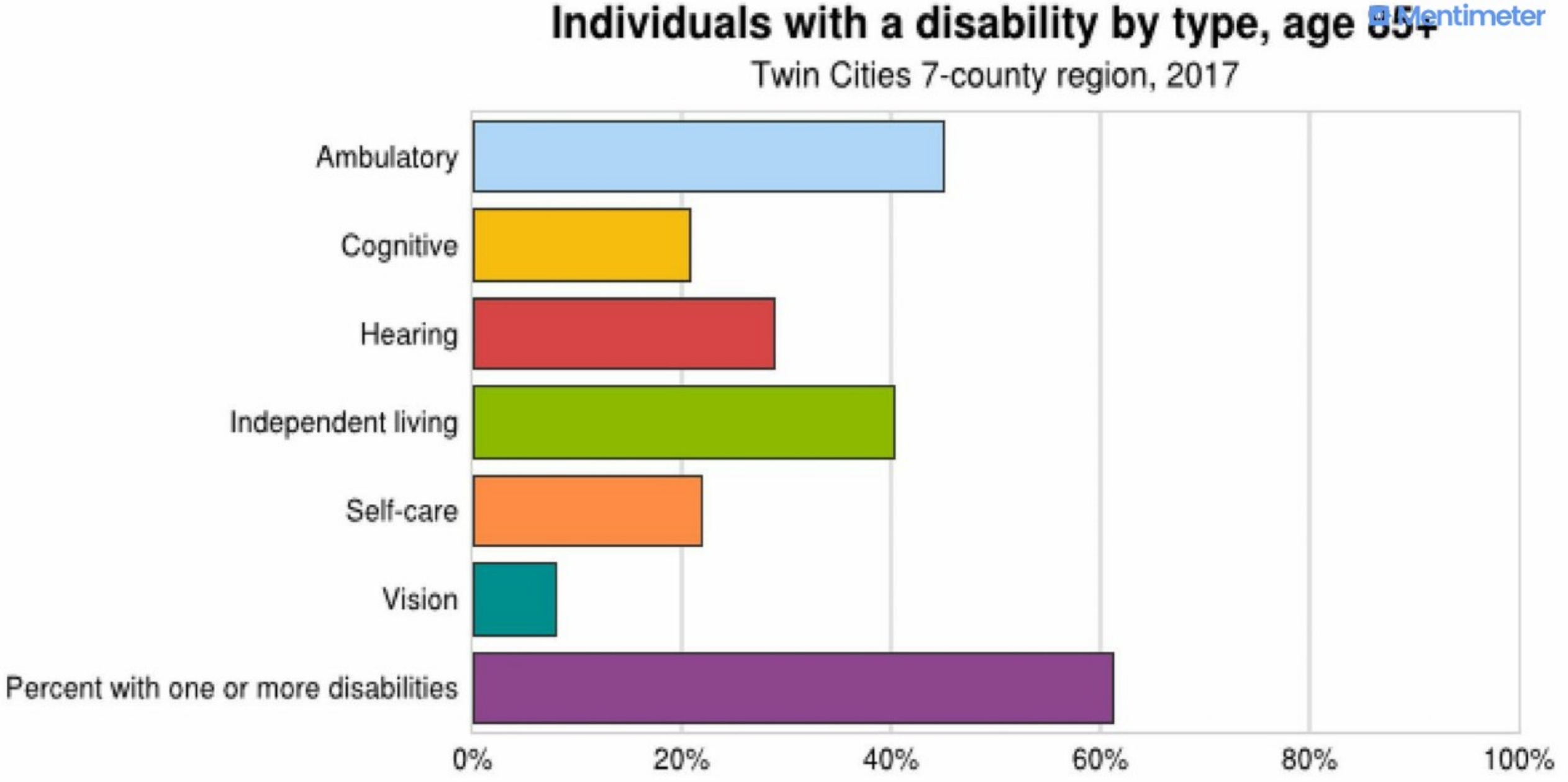
Ambulatory
Cognitive
Hearing
Independent living
Self-care
Vision
One or more disabilities of any type
0%
20%
40%
60%
80%
100%


Individuals with a disability by type, age 65+
Twin Cities 7-county region, 2017
Mentimeter
Ambulatory
Cognitive
Hearing
Independent living
Self-care
Vision
Percent with one or more disabilities
0%
20%
40%
60%
80%
100%

How would you rank these disabilities by impact?

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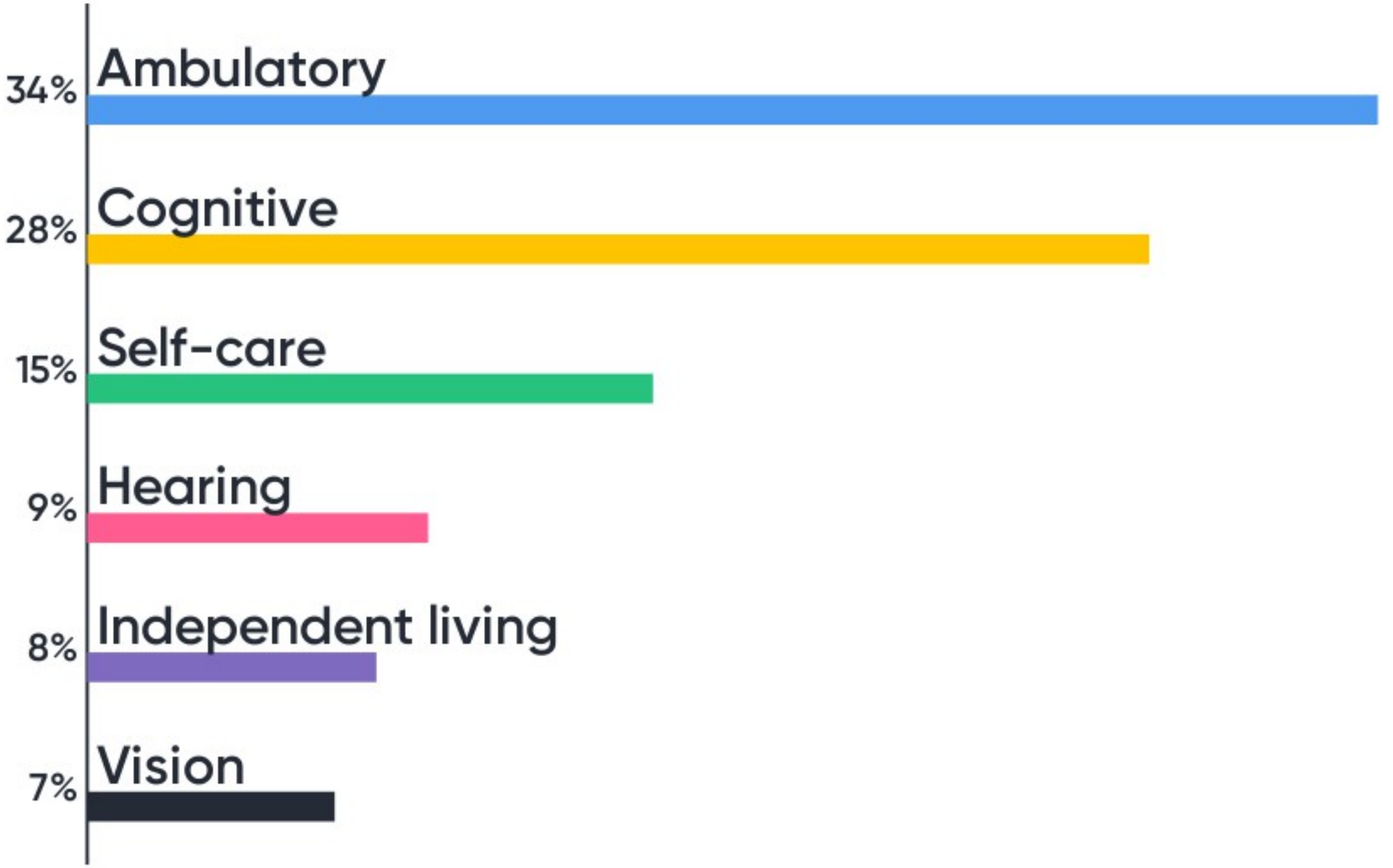

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Total population residing in nursing and skilled nursing facilities in Minnesota:

32,984

Source: US Census Bureau American Community Survey 5 year estimates (2013-2017)

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Percent of nursing and skilled nursing facility residents age 85 and older:

51.5% (+/- 1.9%)

Source: US Census Bureau American Community Survey 5 year estimates (2013-2017)

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Percent of nursing facility residents widowed, divorced, separated or never married:

75.9% (+/- 2.6%)

Source: US Census Bureau American Community Survey 5 year estimates (2013-2017)

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Total number of **senior living operators** on the Minneapolis St. Paul Business Journal *2019 Book of List:*

25

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Combined **number of units** reported by metro area senior living operators on the 2019 *List:*

6,344

What are your industry's biggest challenges?

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60

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Low income is a barrier to accessing quality senior living services

Individuals below the poverty level by age

Twin Cities 7-county region, 1989-2017

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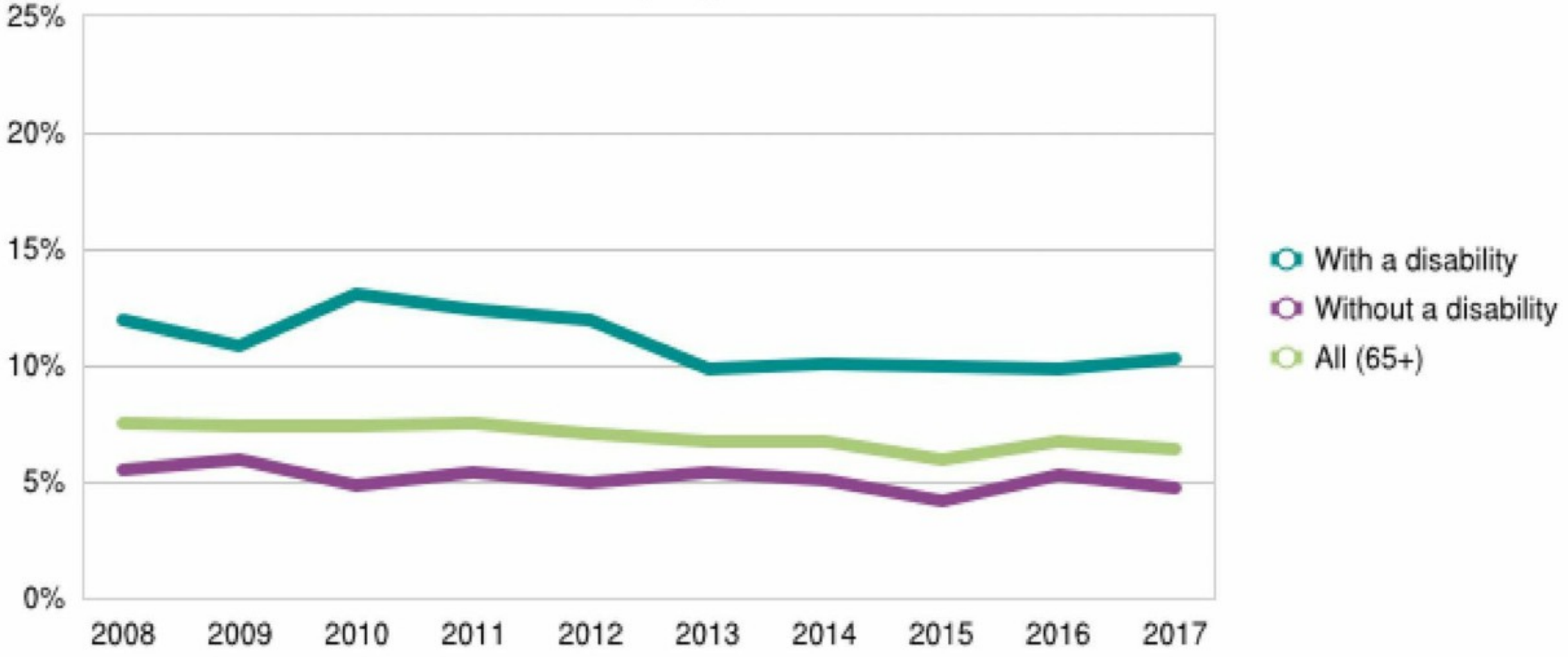
Median household income by household type, 65+ head of household

Twin Cities 7-county region, 2012-2016

Individuals below the poverty level by disability status, age 65+

Twin Cities 7-county region, 2008-2017



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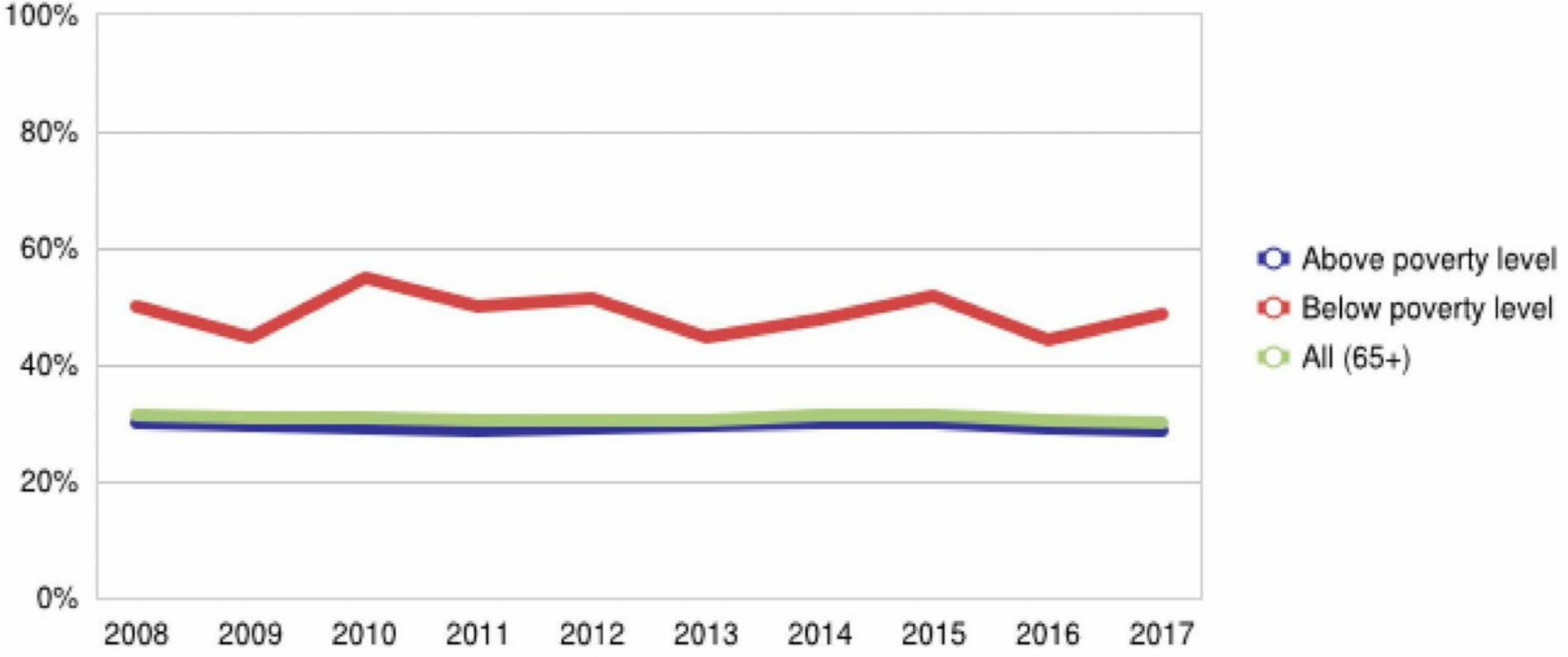
Individuals with a disability by poverty status, age 65+

Twin Cities 7-county region, 2008-2017



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One-third of older adult-headed households **are housing cost-burdened**.

Householder age 65 years or older	2008-2012	2013-2017
Share of all households paying 30% or more of income for monthly housing costs	37.1%	35.2%
Number of all households paying 30% or more of income for monthly housing costs	73,081	83,829
Total number of households for which cost-burden is calculated	196,877	238,415

What are your industry's biggest opportunities?

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Seniors are served by an increasingly diverse workforce

Twin Cities ranks 3rd among the nation's top 25 metro areas for the proportion of adults of Color who work

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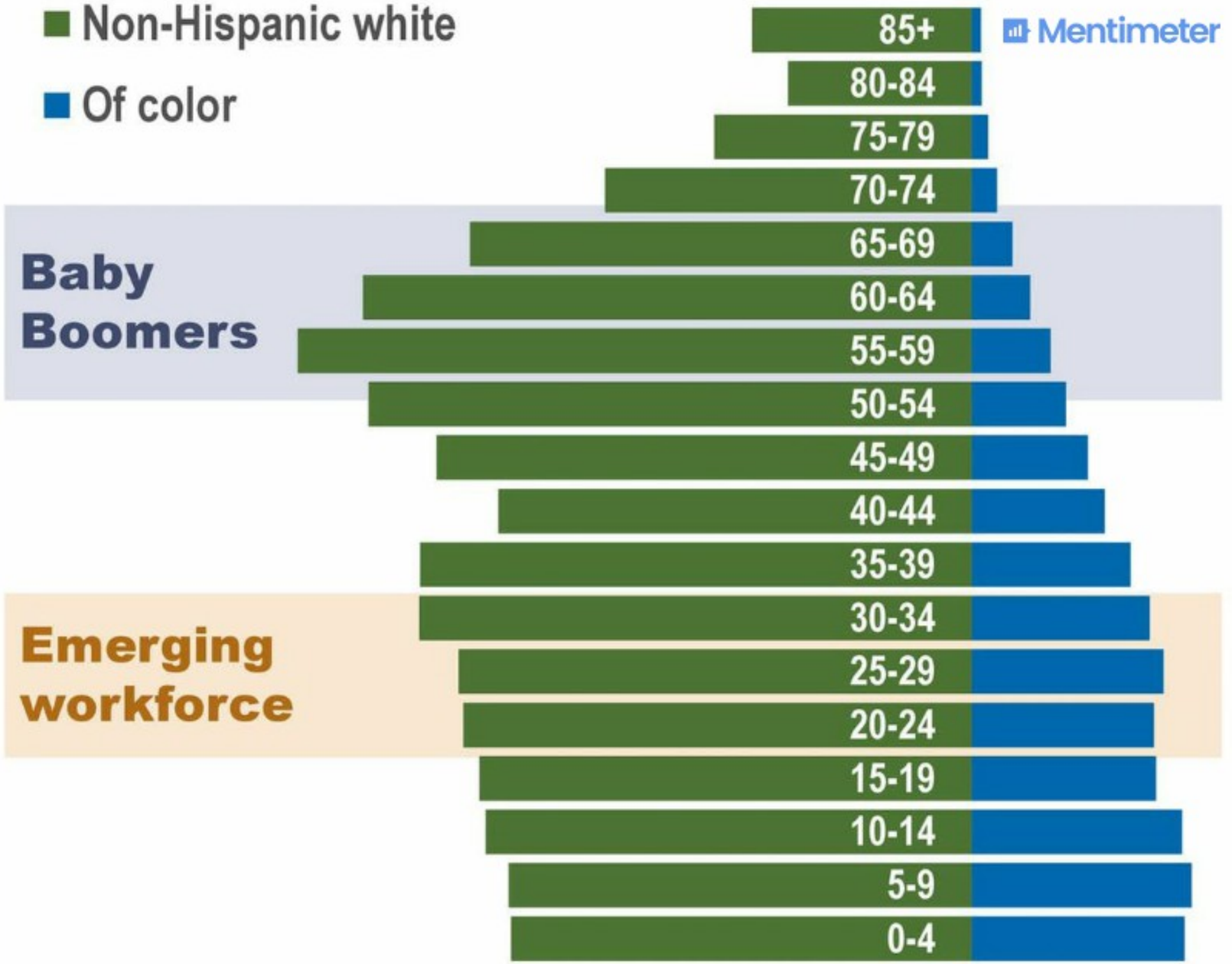
Rank	Top 25 largest metropolitan areas (1=highest)	2013-2017
1	Washington, DC-VA-MD-WV	73.4%
2	Denver, CO	71.4%
3	**Minneapolis-St. Paul, MN-WI (16-county)**	70.4%
4	San Francisco, CA	70.2%
5	Dallas, TX	69.8%
6	Boston, MA-NH	69.3%
7	Seattle, WA	69.2%

Population by age and race

Our **emerging workforce** is more racially and ethnically diverse than those **retiring from the workforce.**



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What does that mean for our shared quality of life?

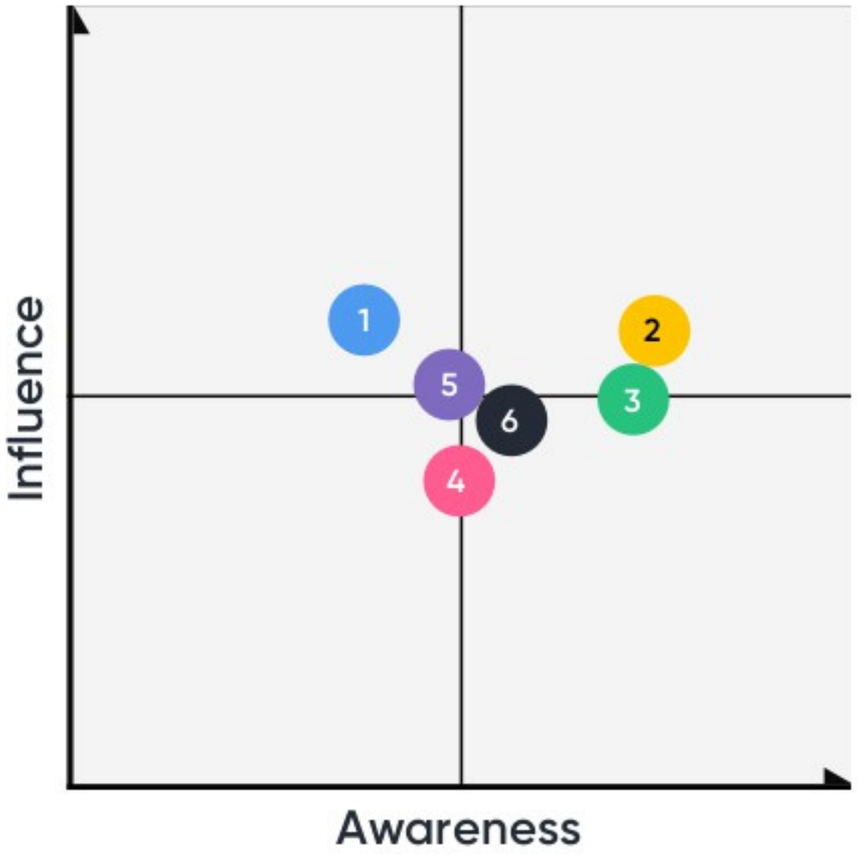
Our

economic competitiveness

depends on

creating opportunities for everyone

In your view, how are industry stakeholders positioned for the future?



1 Regulators
2 Providers
3 Advocates
4 Seniors
5 Adult children
6 Workforce

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What tools can we use to tell the story of our community?

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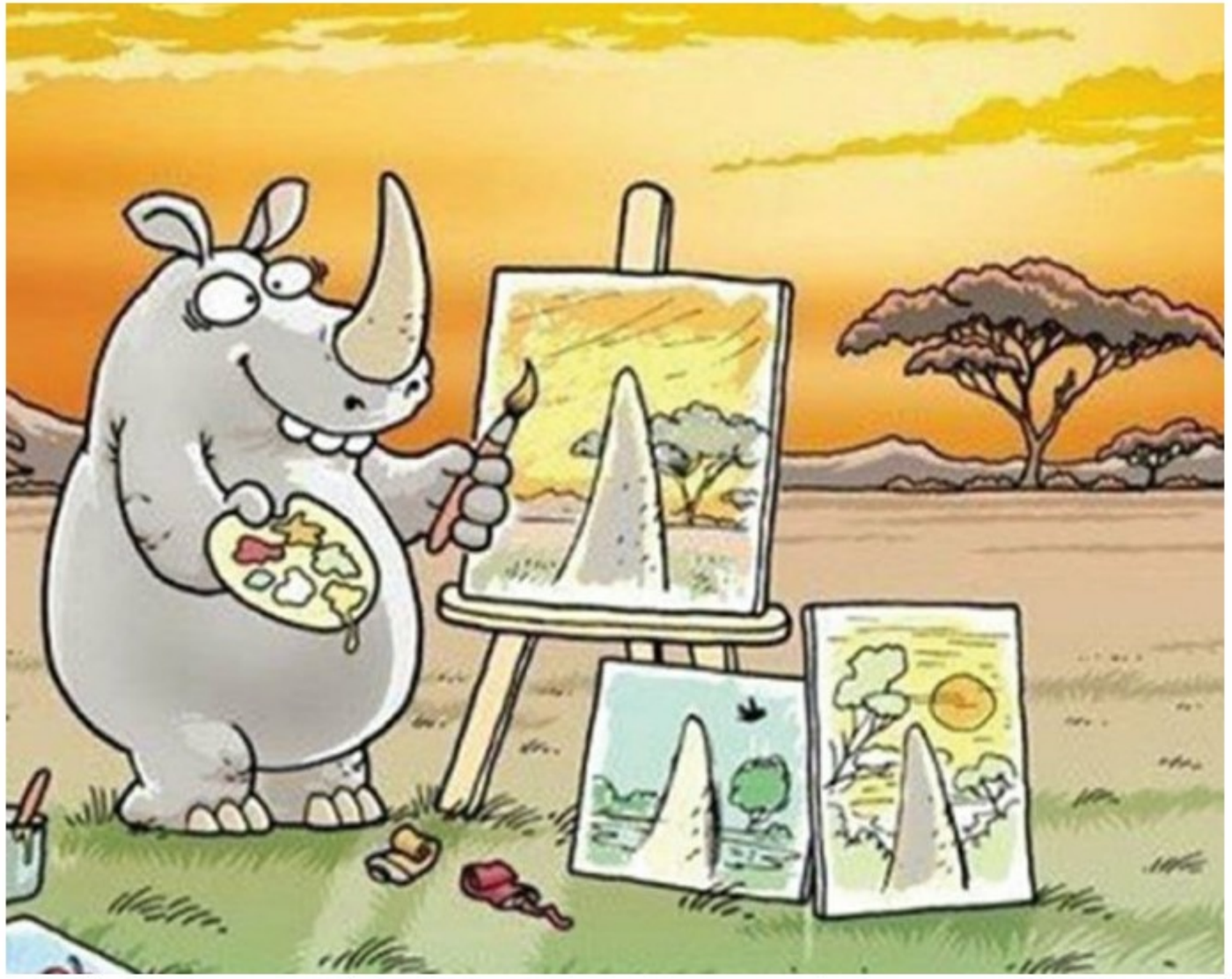

"We don't see things as they are, we see them as we are." - Anïas Nin

What would you like to say?

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Thank you!

Thanks very helpful information!

Excellent resource!

Great presentation, thank you!!!

Wow great tool, can't wait to use! Great job

Thank you! Great presentation!

Amazing information that we can use!!!

We need to get more young people involved in senior care

Powerful

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What would you like to say?

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MN Compass is a great tool.

Our government needs to realize the value of our seniors as much as we do and our money where their mouths are!

Looking forward to using website

Great information

Very fine presentation

It is wonderful how we are all competitors but a wonderful community.

Go Team Seniors! Thanks to everyone who works with our seniors

I'm so concerned about affordable housing for our seniors.

I am excited to see how I can meet the seniors per their demographics ....thank you

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What would you like to say?

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Good info

Awesom presentation and great infomation

How will the available workforce in rural MN change vs the twin cities metro in the coming decade?

We need to reach out to high schools and inform them of the option of a career in senior living

Realizing that all stakeholders aren't all on same page as far as need and resources

Shout out to Elizabeth and Charlotte for a great event!

Great info and thanks for letting us know about the compass site

Great information. Thank you!

Enlightening data.

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What would you like to say?

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Very useful tool

Is there any breakdown of the HMOs and who is now managing the Medicare benefits since the change on Jan 1st?

Valuable info, presented well. Thanks MASWA... Char & Elizabeth- great work!!

Politicians ALL need to syop witch hunts and pointing fingers and eork tigether.

Affordable housing is only one aspect, do you look at waivered programs and affordable care ?

Excellent presenter

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Get the data you need!

Find this data and more on **mncompass.org:**

Sign up for our e-newsletter
(or text *mncompass* to 22828)

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Watch presentations on YouTube

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Thank you!

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